Harikesh Chaturvedi

Sr. Product Designer

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Skills:

Product Design, UX and UI Design, User Research, User Personas & Journeys, Usability Testing, User Centred Design, Design Thinking, Interaction Design, Prototyping, Stakeholder Management, Data Visualisation, Product Strategy, Product Management

Tools:

Figma, Adobe XD, Adobe Photoshop, Framer, ChatGPT

Work Experience

ShipGlobal

Founding Designer

2024 – Present

- Redesigned the end-to-end Vendor Portal, resulting in a **60% increase** in vendor sign-ups and a **25% reduction** in support tickets related to portal usability within 3 months.

- Improved overall product engagement by **80%** through usability enhancements and feature additions, as measured by increased session duration and reduced bounce rate.

- Designed and launched the ShipGlobal Franchise Portal, contributing to **10%** of overall revenue within the first quarter of launch by enabling efficient franchise management and onboarding.

Cogoport

Product Designer 2

2023 – 2024

- Designed a mobile application for the Cogoport admin team, improving Service ops **efficiency by 60%** by streamlining task management and communication, resulting in an average of 2 hours saved per service ops per day.

- **Mentored and led a team of 4 designers**, providing guidance on design processes, user research methodologies, and interaction design principles.

- Led the redesign of Cogoport's search-to-checkout product flow, **increasing user adoption by 75%** and reducing cart abandonment by 20% through improved information architecture and a simplified checkout process.

Extramarks

UX Designer

2022 – 2023

- Designed the Smart Classroom feature for B2B customers (K-12 schools), which contributed to **70% of the company's revenue** by providing an interactive and engaging learning experience.

- Improved the login and signup flow for the learning and teaching app, **reducing user drop-off during registration by 15%** and increasing user retention by 10%

- Designed a proctoring experience for teachers and students, ensuring a secure and fair online testing environment.

Libsys

UI/UX Designer

2020 – 2022

- Designed a Classroom Management System for mobile and web platforms, including live teaching, assignments, attendance, and scheduling features, used by over 10,000 students and 500 teachers.

- Designed an education CRM for Institutes/Colleges to streamline communication and scheduling, reducing administrative overhead by 20%.

Education

M.Des

2018 – 2020

Master of Design (Interaction Design)

Indian Institute of Information Technology (IIIT), Jabalpur

B.Tech

2011 – 2015

Bachelor of Technology (Mechanical Engineering)

Govind Ballabh Pant Engg. College, Pauri Garhwal