

# Harikesh Chaturvedi

Sr. Product Designer

Portfolio: [Harikeshchaturvedi.com](https://harikeshchaturvedi.com)

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## ABOUT ME

I'm a UX designer, design thinker and an avid learner who believes in building meaningful products and experiences considering human, technology & culture and the connection between them. I have pursued **Masters in Design** from **Indian Institute of Information Technology, Jabalpur** with specialization in Interaction Design. My interest lies in framing and solving problems, staging experiences and speculating future.

## EXPERIENCE

### Product Designer 2

**Cogoport Pvt. Ltd**

Gurgaon, India (Jan 2023 - Present)

- Building a Global Trade Platform for Importers, Exporters, and Freight Forwarders
- Led the end-to-end user experience design and user interface design of cogoport admin app for internal stakeholders
- Created a Design System from scratch for enterprise products

### UX Designer

**Extramarks Education Pvt. Ltd**

Noida, India (May 2022 - Jan2023)

- Worked on the enhancement of learning and teaching experiences of Extramarks online and offline classroom platforms
- Work closely with developers to facilitate the implementation of UX designs and ensure UX compliance & consistency. Turn requirements into user flows, wireframes, and visual mockups to explore new user interface designs
- Understanding user needs through feedback channels, Maintain UX maturity through reviews and testing
- Analyzed and improved the login & signup flow for learning and teaching app

### UI/UX Designer

**LIBSYS Ltd**

Gurgaon, India (August 2020 - May 2022)

#### Classroom Management System:

- Was part of the core team that designed a Classroom Management System for mobile and web, which included experiences such as live Teaching/Learning, Assignments, Automated attendance, and Scheduler

#### Education CRM:

- Designed an education CRM from scratch for Institutes/Colleges
- Brainstormed ideas based on user research considering various user scenarios
- Followed a data-driven design process to deliver high-fidelity interfaces and interactions incorporating usability test findings

### Freelanced Designer

**Full time**

Noida, India (2016 - Jan2017)

- A multi disciplinary designer, where I focused on solving problems and creating meaningful solutions for businesses

## EDUCATION

### Master of Design - UX & Product Design

Indian Institute of Information Technology, Jabalpur 2018 - 2020

### Bachelor of Technology - Mechanical

Gobind Ballabh Pant Engg. College, Pauri Garhwal 2011 - 2015

## ACHIEVEMENT

- Paper published as a part of student design competition, HRI 2020
- Top 03 in final year design thesis 2020

## LEADERSHIP

- Led various group projects and design events during M.Des 2018 - 2020
- Mechanical Engg. placement Coordinator 2015

## SKILLS

### Design Tools

Figma	Protopie
Sketch	Miro
Adobe XD	Notion

### UX Skills

- Good hands on experience with Sketch, Figma and Adobe XD and CC softwares
- Well-versed in conducting user research
- Experienced in working with design systems
- Knowledgeable in accessibility standards
- Strong command on UI animation and micro-interactions
- Proven records on using product strategies in organisation
- Heuristic evaluation and Mind-mapping, are also some skills used in organisations